

Web 2.0: Panel Discussions Social Networking Websites and Collaborative Tools



Just as the next generation of the Web—Web 2.0—is revolutionizing media, culture, and the economy, the Net Generation and its Web 2.0 tools are profoundly reshaping organizations and workplaces. Drawing on their experience with peers on sites such as Facebook and YouTube, N-Gener in the workplace increasingly employ blogs, wikis, and other new tools to form ad hoc communities that transcend departmental and organizational boundaries. Smart companies are learning to leverage these tools that promote collaboration.

PRESENTERS

Joel Alleyne, Principal, Alleyne Inc, Practitioner in Residence at the Knowledge Media Design Institute, University of Toronto.

Darius Bashar, professional Social Media Coach, president of Apollo Media, also runs Toronto Blogger Meetup.
Martin Cleaver, MSc MBA, Principal, Blended Perspectives runs Toronto Wiki Tuesdays

MODERATOR

Paul Artiuch, Research Analyst and Associate Director, New Paradigm

PROFILES:

<http://www.sipgroup.org/symposiums/socialnetwork>



DATE AND TIME

Nov. 28, 2007, 6 pm to 9 pm (come early and visit SIP booth at the Career Fair)

LOCATION:

Metro Toronto Convention Centre, Room 104, Career Fair, 255 Front Street West, Toronto

FEE (Pre-registration required at the Registration Page)

\$10 for members, \$0 for new members this week, \$20 Guests/Visitors

FEE at the Door:

\$25 at the Door

REGISTRATION & DETAILS

<http://www.sipgroup.org/symposiums/socialnetwork>

PARTENERS



INQUIRIES

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