

Corporate Branding & Promotional Opportunity Become a Accredited Corporate Member of SIP



If you are looking to promote your services to our members and establishing credibility of affiliating with a professional body or branding your organization then consider becoming a corporate member of the Society of Internet Professionals (SIP).

Corporate members are offered two programs:

- Affinity Program provider
- Event Sponsorship

Affinity Program

The Affinity program offers corporate member's products or services at special discounted prices; it is a win-win situation where members receive value for membership and your company gets additional customers without any marketing expense.

SIP markets results-oriented Affinity programs to its members using successful different methods, such as Sponsored events, SIPpost, media campaign, announcement in SIPpost (our newsletter).

SIP will also work with you to design a brochure and will distribute these brochures at all of our high-profile events and at professional tradeshow.

Review some of the Affinity programs offered by SIP at:

<http://sipgroup.org/membership/benefits.html>

Promoting Your Services at an Event

Our events are addressed and conducted by Internet experts and visionaries and attended by members, media and accredited educational institutions. We are pleased to open our events to all types of professionals and other associations. Typical attendance has been in the range of 50 to 100 depending on the topic, ranging in demographics from self-employed professionals to employees of large organizations.

At the event we show case our corporate members as SIP sponsors and promote them as below:

- Provide you with a facility to display your banner, products and promotional material.
- Offer the opportunity for you to say few words about your company.
- Grant you a speaking or a keynote opportunity in line with the theme of the event.
- Offer Complimentary tickets to the event for your customers and staff.

Society of Internet Professionals™ (SIP™)

120 Carlton , Suite 305, Toronto, ON M5A 4K2 Canada

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- Since 1997, SIP has delivered various types of events and workshops and has perfected the art of planning and implementing them. At these events, SIP provides networking/mingling opportunities and education with a dash of fun in a friendly and professional manner.

Please review a video of our annual dinner 2009 on YouTube at:

<http://tinyurl.com/sipannualdinner>

You can review photographs of other similar cutting-edge events and trade shows at:

<http://sipgroup.org/photographs.html>

Please refer to SIP profile regarding its mandate and programs.

Additional Benefits of Corporate Membership:

1. We will also profile you in our Online Directory. Your Company 's description will be listed in the corporate sponsor section of SIP web site and a link to your web site will also be provided. To preview the profile of our noteworthy corporate members in this directory, please go to <http://sipgroup.org/membership/corpmem-list.html>
2. We will award corporate sponsors with a wall plaque and an official SIP membership pin.
3. We will feature a description of your company in the SIPpost, SIP's monthly newsletter. The SIPpost is email-broadcasted to 10,000 subscribers. This description will contain your logo and link to your website.
4. **Last but not least all corporate members abide by SIP's Code of Ethics, which boost confidence and comfort levels for your clients and prospects.** A digital seal will be provided which you can proudly display on your website proclaiming that you are an Accredited Corporate Member of SIP.

Corporate Membership Fee

Corporate membership fees are: Bronze \$1,000, Silver \$3,000 and Gold \$5,000. The level of membership depends on the size of the sponsoring company, plan of actions and creation of Affinity Program for SIP Members.

By becoming a corporate member (all sponsors are considered as corporate member) you are supporting an Internet Industry association of the Internet whose mandate is to raise the standards of Internet specialists by creating an internationally recognized professional designation.

If you have any questions or comments, feel free to contact:

Max Haroon, President, at 416-891-4937 or email at founder@sipgroup.org



About the Society of Internet Professionals (SIP):

The Society of Internet Professionals (SIP) is a not-for-profit, membership based organization representing the interest of Internet professionals. Our mission is to uphold professional standards of internet professionals.

The members of SIP are professionals with diverse backgrounds and rich expertise in the Internet community, such as website professionals, programmers, IT people, entrepreneurs, and independent experts working with the Internet.

Membership in SIP is equally open to all non-internet professionals. We have developed loyalty of over 10,000 members.

Since 1997, SIP has spearheaded many initiatives and programs:

- ❖ Symposiums and panel discussions open to the public, SIP members and members of other professional associations.
- ❖ Workshops on key subjects by Industry experts
- ❖ Development of key competencies for various Internet Professionals' roles.
- ❖ Web site Quality Audit and Award for Certified Website
- ❖ Online members directory
- ❖ SIPpost, newsletter of events and technology updates. The SIPpost is distributed to all our Associate members, professional members and corporate sponsors.
- ❖ Participation at various high-level Trade shows in Canada and USA
- ❖ A [Professional Code of Ethics](#)
- ❖ Internship and mentorship programs

Review our resource intensive website:

<http://www.sipgroup.org>

To subscribe to SIPpost, our technology update:

<http://www.sipgroup.org/SIPpost-signup.html>





SIP Corporate Sponsorship Application

COMPANY/ORGANISATION			
COMPANY NAME		TYPE OF BUSINESS	
ADDRESS		TELEPHONE () -	
		FAX () -	
PROVINCE/STATE	COUNTRY	POSTAL/ZIP CODE	WEBSITE URL

COMPANY/ORGANIZATION PROFILE (as you would like it to appear in the Members Directory, approx. 100 words)

PLEASE SEND A 80 WORDS PROFILE OF YOUR ORGANIZATION BY EMAIL

CONTACT PERSON, WHO WILL ALSO BE GIVEN SIP MEMBERSHIP

SURNAME	FIRST	MIDDLE	DIRECT TELEPHONE () -
TITLE		E-MAIL ADDRESS:	

<p>Will you provide a speaker for a SIP Event? Please provide the details, separately.</p> <p>_____</p>	<p>Please nominate an alternate contact in your organization.</p> <p>Name _____</p> <p>email _____</p> <p>Phone _____</p> <p>Title / Dept _____</p>
<p>Do you have a service for which an Affinity Program for SIP Members can be established? Please provide the details, separately.</p> <p>_____</p>	

PAYMENT DETAILS (Cheque or Money Order only please; payable to Society of Internet Professionals)

BRONZE (EVENT, AFFINITY PROGRAM SPONSOR \$1000

SILVER: (CONFERENCE SPONSOR) \$3,000

GOLD SPONSOR \$5,000
(GOLD SPONSORSHIP FEE INCLUDES QA AUDIT OF YOUR WEB SITE)

WE WOULD BE INTERSETED TO TAKE DIRECTORSHIP IN THE SIP BOARD OR ADVISORY BOARD

WE AGREE TO ABIDE BY THE SIP CODE OF ETHICS AND MEMBERSHIP AGREEMENT AND TO PAY THE REQUIRED DUES FOR SPONSORSHIP:

SIGNATURE OF AUTHORISED APPLICANT: _____ DATE: _____

Additional Comments

Please mail with payment to (cheque to be payable to SIP):



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