

The Society of Internet Professionals (SIP) is a not-for-profit, membership based organization representing the interest of Internet professionals. Since 1997, SIP has spearheaded many initiatives and programs. Review our resource-intensive website <http://www.sipgroup.org>

## Objectives

- ❖ Accredit professional Internet qualifications
- ❖ Provide a forum for Internet business and career opportunities
- ❖ Form a network of talented professionals intent on collaboration success

## Membership Benefits

1. Networking opportunities with peers and industry experts
2. Attending cutting-edge presentations, workshops and Conferences
3. Saving on Group Health & Dental Insurance (no medical evidence required)
4. Saving on Auto, Home & Business Liability Insurance and other affinity programs
5. Listing in SIP Members' directory of notable professionals
6. Enhanced professional skills that accelerate your career e.g. becoming an AIP
7. Creating your profile website with your name as your domain
8. Accessing SIP's Library of books and software

## Corporate Sponsorship Benefits

1. Company profile published in SIP newsletter
2. Opportunity to sponsor an event
3. Opportunity to create an affinity program (promoted at trade shows, we participate at major shows e.g. IT 360, Career Fair, SES)
4. Online business listing with logo and link to your website.
5. Official Sponsorship plaque
6. Significant discount on job posting on SIP's Online Job Board (first posting is free)

**We invite you to join SIP at [www.sipgroup.org/join](http://www.sipgroup.org/join) as:**

- |                 |                    |                                    |
|-----------------|--------------------|------------------------------------|
| • Member        | • Corporate Member | • Accredited Training Centre       |
| • Media Partner | • Sponsor          | • Accredited Internet Professional |

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## AIP: Accredited Internet Professional



SIP is a professional organization, which was founded in 1997 with a mandate to establish a certified standard for its members.

The Accredited Internet Professional (AIP) designation is recognition of an Internet professional's qualifications and experience in accord with our standards.

AIP is a voluntary certification, designed to elevate professional standards, enhance individual performance and identify those, who demonstrate knowledge essential to the best practices of Internet professionals. This SIP designation enhances the recognition for professional status. These accredited professionals are awarded an official plaque and pin, and an AIP digital-seal.

AIP is granted in various streams, e.g. web design, e-Marketing, SEO, e-Learning, Internet Privacy, etc., by meeting SIP's standardized stream requirements.

### SIPpost

Our newsletter, subscribed by 10,000, lists events and SIP news. Subscribe at: [www.sipgroup.org](http://www.sipgroup.org)

### Online Job Board

SIP Internet job board is dedicated to connecting the best talent in the Internet sector with attractive jobs along with career advancement and mentorship opportunities. Selected jobs are also advertised in SIPpost, our newsletter.

Visit us: [www.sipgroup.org/jobs](http://www.sipgroup.org/jobs)

