

Create an Affinity Program with the Society of Internet Professionals (SIP)

The Society of Internet Professionals (SIP)* would like to invite your company to create an Affinity program for our members by becoming a corporate sponsor. Such program offers sponsor's products or services at special prices; it is a win-win situation where members receive value for membership and your company gets additional customers without any marketing expense. SIP markets Affinity programs to its members using different methods, listed below.

SIP will also provide you with a number of promotional opportunities to market the Affinity program:

1. **SIP Event:** You will be provided with an opportunity at one of our event (symposium/panel discussion) to distribute Affinity Program brochures.

Please review photographs of a recent SIP event:

<http://www.sipgroup.org/symposiums/identity/photos/index.html>

2. **Media campaign:** Your Company and the affinity program will be promoted in media campaign, using various methods:
 - Media Release
 - Announcement in SIPpost, our newsletter

3. **SIP Online Directory:** Your Company will be listed in the corporate sponsor section of SIP web site and linked to your company's web site.

Directory of our Corporate Sponsors

<http://www.sipgroup.org/membership/corpmem-list.html>

4. **Branding:** Your Company's logo will be displayed at SIP booth and at SIP events.
5. **Affinity Program Brochure:** SIP will design a brochure and will distribute these brochures at our events and at tradeshow.

Sponsors are also awarded with a Sponsorship wall plaque & a SIP pin.

Review list of affinity programs and other members' services at:

<http://www.sipgroup.org/membership/benefits.html>

By becoming a Sponsor you are supporting an Industry association whose mandate is to develop best practices standards and certifications. We hope you will be able to appreciate that promotional opportunities provided by SIP outweigh the fee. Affinity Program sponsorship is only \$1000 for one year and a sample service/product for the purpose of evaluation.

Details

<http://www.sipgroup.org/membership/sponsors.html>

For further information, please call 416-891-4937 or email founder@sipgroup.org

** The Society of Internet Professionals (SIP) is an international, non-profit organization of professionals, businesses and organizations involved with the Internet. We are a vendor neutral, member based organization. SIP mission is to enhance professional standards for Internet professionals and as such SIP has established accreditation of practicing Internet Professionals. Successful candidates are awarded Accredited Internet Professional (AIP) designations in various streams.*



Society of Internet Professionals™ (SIP™)

386 Huron Street, Toronto, ON M5S 2G6

Phone: (416) 891-4937 • www.sipgroup.org • email: info@sipgroup.org

Corporate Sponsorship Application as Affinity Partner- 2008

COMPANY/ORGANISATION			
COMPANY NAME		TYPE OF BUSINESS	
ADDRESS		TELEPHONE () -	FAX () -
PROVINCE/STATE	COUNTRY	POSTAL/ZIP CODE	WEBSITE URL
COMPANY/ORGANIZATION PROFILE (as you would like it to appear in the Members Directory, approx. 100 words)			
PLEASE SEND A 100 WORDS PROFILE (INCLUDING YOUR URL, ADDRESS AND CONTACT EMAIL) OF YOUR ORGANIZATION BY EMAIL			
CONTACT PERSON, WHO WILL ALSO BE GIVEN SIP MEMBERSHIP			
SURNAME	FIRST	MIDDLE	DIRECT TELEPHONE () -
TITLE		E-MAIL ADDRESS:	
Comments and Questions		Please nominate an alternate contact in your organization.	
<hr/> <hr/> <hr/> <hr/>		Name _____ email _____ Phone _____ Title / Dept _____	
PAYMENT DETAILS (Cheque or Money Order only please; payable to Society of Internet Professionals)			
PLEASE CHECK ONE OF THE FOLLOWING:			
<input type="checkbox"/> BRONZE EVENT SPONSOR OR AFFINITY PROGRAM \$1000 <input type="checkbox"/> SILVER EVENT SPONSOR \$3000 <input type="checkbox"/> GOLD SPONSOR : EVENT PREMIER SPONSOR / CHAPTER SPONSOR \$5,000 <input type="checkbox"/> PLATINUM SPONSOR \$25,000 (PLATINUM SPONSORSHIP FEE INCLUDES SEARCH ENGINE OPTIMIZATION OF YOUR WEB SITES WITH MAJOR SERACH ENGINES & QA AUDIT OF YOUR WEB SITE) <input type="checkbox"/> WE WOULD BE INTERSETED TO TAKE DIRECTORSHIP IN THE SIP BOARD			
WE AGREE TO ABIDE BY THE SIP CODE OF ETHICS AND MEMBERSHIP AGREEMENT AND TO PAY THE REQUIRED DUES FOR SPONSORSHIP:			
SIGNATURE OF AUTHORISED APPLICANT: _____			DATE: _____

Please mail with payment to:



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