

Society of Internet Professionals

Celebrating 14th Anniversary



SIP Professional Code of Ethics



Ethical standards are the hallmark for any profession and SIP is proud to offer our members the opportunity to take responsibility for the image of their Internet-related professions.

Professional Member of SIP is recognition of a member's commitment to respect their clients and peers, take responsibility for their work and commit to continue upgrading their skills and knowledge. This recognition helps members to build trust in their dealings with the Industry and clients.



Professional Code of Ethics enhances the recognition for professional status; members are awarded a membership certificate, an official pin, and a digital-seal to display on their Web site and marketing materials.

Members of SIP are required to affirm their intention to uphold these Professional and ethical standards by signing Professional Membership Agreement.

As members of the Society of Internet Professionals (SIP), we recognize that we have moral and ethical obligations to the public, our clients, our fellow members and the Internet community in general.



GENERAL

1. Support SIP's exemplary standards and principles of professional conduct in this Code of Ethics.
2. Be ethical and honest in all of our business and professional relationships.

3. Treat others with courtesy and act in good faith in all our dealings.



CUSTOMER, CLIENTS AND EMPLOYERS

1. Guard the confidential and private information of our clients or customers and only use information in compliance with privacy legislation. We further pledge to implement security tools to provide as secure an Internet environment as possible for our clients or customers.
2. Honour the trust of our clients and customers by protecting their legitimate interests, and giving them our best advice and recommendations based on our knowledge and experience.
3. Respect and properly exercise any authority or privileges given to us by our clients or customers.
4. Avoid conflicts of interest and advise clients or customers, and potential clients or customers, of any such conflicts that might arise.
5. Not misrepresent or withhold facts about business policies, warranties, or the quality of products or services offered.
6. Communicate with the public, our clients or customers in a clear, accurate and comprehensive fashion.
7. Take no personal advantage of the inexperience or lack of knowledge of others.
8. Avoid malicious hacking and other forms of abuse, and exploitation of potential vulnerabilities of Internet systems.



COMPLIANCE AND REGULATIONS

1. Observe the laws of the jurisdictions in which we do business.
2. Not knowingly participate in, link to, or promote illegal or unethical work.
3. Implement voluntary industry guidelines to protect consumers and customers to enhance the image of the Internet industry.
4. Assist in establishing and maintaining the integrity of the Internet industry.

