

Corporate Branding & Promotional Opportunity

Establish an Affinity Program & Become an Accredited Corporate Member of SIP



If you are looking to promote your services to our members and establishing credibility of affiliating with a professional body or branding your organization then consider becoming a corporate sponsor of the Society of Internet Professionals (SIP). Corporate sponsorship provides you with an opportunity to establish an Affinity Program.

Affinity Program

The Affinity program offers sponsor's products or services at special prices; it is a win-win situation where members receive value for membership and your company gets additional customers without any marketing expense.

SIP markets results-oriented Affinity programs to its members using successful different methods, such as SIP events, trade shows, SIPpost, media campaign, announcement in SIPpost (our newsletter).

Promoting Your Affinity Program

SIP will promote your affinity program at two different types of events:

- SIP A specialty created event to promote the program
- At various trade show from our booth, we participate at various trade shows

Review some of our current affinity programs at:

<http://sipgroup.org/membership/benefits.html>

Benefits of Corporate Sponsorship as an Affinity Program Provider

Show case your business and promote your Affinity Program at a SIP event:

1. Provide you with a facility to display your banner, products and promotional material.
2. Offer the opportunity for you to say few words about your company.
3. Offer Complimentary tickets to the event for your customers and staff.
4. We will award you with a wall plaque and an official SIP membership pin at the event.

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Additionally, Corporate Sponsorship will also provide you with:

5. Branding:

We will also profile you in our Online Directory. Your Company 's description will be listed in the corporate sponsor section of SIP web site and a link to your web site will also be provided.

To preview the profile of our noteworthy corporate members in this directory, please go to <http://sipgroup.org/membership/corpmem-list.html>

6. Accreditation:

Finally, yet importantly all corporate members abide by SIP's Code of Ethics, which boost confidence and comfort levels for your clients and prospects. A digital seal will be provided which you can proudly display on your website proclaiming that you are an Accredited Corporate Member of SIP.

Corporate Membership Fee

Corporate membership fees are Bronze \$1,000, Silver \$3,000 and Gold \$5,000.

The level of sponsorship depends on the size of the sponsoring company, plan of actions and creation of Affinity Program for SIP Members.

By becoming a corporate member (all sponsors are considered as corporate member) you are supporting an Internet Industry association of the Internet whose mandate is to raise the standards of Internet specialists by creating an internationally recognized professional designation.

If you have any questions or comments, feel free to contact:

Max Haroon, President, at 416-891-4937 or email at founder@sipgroup.org